

SmartStart Plan - ₹1,499/month

"Get Online & Start Selling Fast"

Perfect for small businesses taking their first step into e-commerce.

Your Complete Website

Pages Included:

- Home (with featured products)
- About Us
- Products/Shop
- Shopping Cart
- Checkout
- Contact & Terms

Website Features:

- Mobile-responsive design
 - Shopping cart & checkout system
 - Product catalog (up to 50 products)
 - Contact form with email notifications
 - Google Maps integration
 - Cookie consent banner (GDPR compliant)
 - SSL security certificate
 - Daily automated backups
 - Fast, secure hosting
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Admin Control Panel

Manage your business from anywhere with our easy-to-use dashboard:

Product Management:

- Add/edit/delete products
- Upload product images (up to 4 per product)
- Set prices and descriptions
- Show/hide products

Order Management:

- View all orders in one place
- Update order status (Pending → Processing → Shipped → Delivered)
- Access customer contact details
- Download invoices

Hosting & Security

All technical aspects handled by us:

- Fast, reliable hosting (99% uptime)
- SSL certificate for secure checkout
- Daily automated backups
- Domain setup support (you purchase domain, we configure everything)

SEO & Discovery

Get found on Google and AI search engines:

- On-page SEO setup (meta tags, keywords, image optimization)
- XML sitemap and robots.txt
- Google Business Profile setup assistance
- AI crawler accessibility (ChatGPT, Perplexity, Gemini)
- Schema markup for products

Payment Integration

Accept online payments seamlessly:

- UPI/Razorpay/PhonePe integration: **+₹999 one-time setup fee**
- Secure payment processing
- Automatic order confirmation

Note: Payment gateway transaction fees (typically 2-3%) are charged separately by the provider

Support & Maintenance

Ongoing support to keep your business running smoothly:

- Email support
 - WhatsApp support
 - Monthly performance report (basic analytics)
 - Bug fixes included
 - Website maintenance
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Monthly Performance Report

Delivered to your email every month:

- Monthly revenue & total orders
 - Top 5 selling products
 - Website visitor count
 - Order status summary (pending, completed, cancelled)
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What You Provide

To get started, you'll need to share:

- Domain name (we'll help you choose and purchase)
 - Product photos and descriptions (up to 25 products for initial launch)
 - Business logo and brand colors
 - Business information (address, contact details, hours)
 - Content for About Us page
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Don't worry - we'll guide you through everything!

Setup Timeline

Website live within 15 days:

- **Day 1-2:** Initial consultation & content collection
- **Day 3-9:** Website development & customization
- **Day 10-12:** Your review & revisions (up to 2 rounds)
- **Day 13-15:** Final approval, training, and go-live

Training Included:

- 2 sessions, 30 minutes each
 - Session 1: How to add/manage products & handle orders
 - Session 2: Using analytics, SEO basics, and troubleshooting
 - Recorded for future reference
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Pricing & Terms

₹1,499/month (after trial)

60-Day Free Trial (2 Months):

-  Full access to all SmartStart features
-  Website built and launched
-  Complete training included
-  Cancel anytime during trial period
-  **Full deposit refund if cancelled**

To cancel: Notify us via email/WhatsApp before day 60 ends

After Free Trial:

Monthly Service:

- ₹1,499/month billing begins on day 61
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- 10-month minimum commitment (12 months total including trial)

Security Deposit:

- ₹5,000 refundable deposit (collected before development starts)
- Held during trial period
- Refunded if cancelled during 60-day trial
- Refunded after 12 months of total service

Year 1 Total Cost: ₹14,990 (10 months × ₹1,499)

Early Termination (after trial ends):

If you wish to cancel after the trial period but before completing 12 months:

- **Months 3-12:** Security Deposit retained + Paid amount per month retained
 - **Complete 12 months total:** Full ₹5,000 deposit refunded
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Payment Terms:

- Monthly billing on the 1st of each month
 - Payment via UPI, bank transfer, or online payment
 - 10-day grace period for payments
 - Late fee: ₹200 after grace period
 - Service suspended after 10 days of non-payment
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 Perfect For:

-  New to online selling
-  Need simple, hassle-free online presence
-  Want affordable all-in-one solution

 Upgrade Anytime

Need more features? Upgrade to:

- **Additional custom features chargeable as per market price.**
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- **Growth Plan (₹2,999/month):** Full inventory, customer management, blog, business email
 - **Pro Plan (₹4,999/month):** Advanced analytics, Chatbot, WhatsApp integration
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